

The logo for APAC Recruiter 2012 is a red, stylized puzzle piece shape. It features the text "APAC RECRUITER" in white, uppercase letters, with "2012" in a larger white font below it. The background of the entire page is a repeating pattern of light gray puzzle pieces.

APAC RECRUITER 2012

is a 1-day conference that brings together talent acquisition leaders, candidate sourcing experts, recruiters and senior human resource executives from global firms to leading small and medium-sized companies across Asia.

Learn how innovative firms are using creative and cost-effective recruitment strategies to find the best talent in the market.

At APAC Recruiter 2012, hear recruitment gurus from Asia, United States and Europe talk about corporate staffing best practices, employer branding, trends in social media recruiting technology and much more.



22 MARCH 2012

Who should attend?

Corporate talent acquisition leaders, human resource directors, corporate in-house recruiters, RPO consultants, sourcers, recruitment agency consultants and anyone involved in a recruitment function are encouraged to attend this 1-day conference.

PROGRAM

Time	Topic	Presenter
8:00am – 8:45am	Registration, Coffee & Networking	
8:45am – 9:00am	Opening Remarks	Steven Yeong Chief Talent Evangelist Hof Consulting
9:00am – 9:45am	Are You A Dinosaur Recruiter?	Eric Jaquith Lead Recruiter Jaquith & Company, Inc.
9:45am – 10:30am	TBD	TBD
10:30am – 11:00am	Coffee Break sponsored by TBA	
11:00am – 11:45am	TBD	TBD
11:45am – 12:30pm	TBD	TBD
12:30pm – 1:30pm	LUNCH sponsored by TBA	
1:30pm – 2:15pm	Trends In Candidate Sourcing	Amybeth Hale Editor/Research Goddess SourceCon
2:15pm – 3:00pm	TBD	TBD
3:00pm – 3:30pm	Coffee Break	
3:30pm – 4:15pm	Corporate Recruitment Case Study TBD	Brindha Bal APAC Talent Acquisition Director Hitachi Data Systems
4:15pm – 5:00pm	Leading From Within - Empower Your Recruitment Managers	Fiona Lander Founder & Managing Director Lander Associates
5:00pm	Closing Remarks	Steven Yeong

SPEAKERS



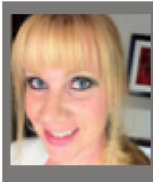
ERIC

ERIC JAQUITH

Lead Recruiter, Jaquith & Company, Inc.

Topic: ARE YOU A DINOSAUR RECRUITER?

Eric brings more than 12 years of recruiting experience. He is a sought-after strategic outsourcing consultant. His clients include global companies Coca-Cola, IBM, Microsoft, SAP America, Google, Lockheed Martin etc. With dozens of completed projects, he continues to innovate and offers affordable solutions for his clients.



AMYBETH

AMYBETH HALE

Editor/Research Goddess, SourceCon

Topic: CANDIDATE SOURCING: SOCIAL MEDIA TRENDS

Amybeth is the Editor at SourceCon, a global website for candidate sourcing news. She has been a recruiting researcher since 2002. Amybeth has spoken & been published at the Social Recruiting Summit, Forgyce Forum, Mashable and AdAge. Northwest Business Monthly magazine hailed her as a rising star in America's Pacific Northwest business community. Amybeth is known in the sourcing universe as the "Research Goddess."



BRINDHA

BRINDHA BAL

APAC Talent Acquisition Director, Hitachi Data Systems

Topic: STRUCTURING YOUR INTERNAL RECRUITMENT TEAM (CASE STUDY)

In 2000, Brindha started out with an executive search firm PHR Group. Even since, she has taken on leadership roles at HP, Sun Microsystems, Invensys and Hitachi Data Systems. She has first-hand experience in building corporate recruitment teams, staffing transformation projects, and managing other talent acquisition issues across Asia.



FIONA

FIONA LANDER

Founder & Managing Director, Lander Associates Ltd

Topic: LEADING FROM WITHIN: RECRUITER TO PEOPLE-MANAGER

Fiona founded Lander Associates, a UK recruitment training firm, in 1997. With 30 years of experience, Fiona has been a regular feature on the HR speaking circuit around the world. She is a contributor on online sites like Global Recruiter, Changeboard, Recruitment International, Executive Grapevine and UK Recruiter.

Note: Other speakers to be announced shortly.

APAC Recruiter 2012

Date : 22 March 2012 (Thursday)
Time : 8am to 5pm
Venue : Raffles City Convention Centre,
Singapore

Conference Fee

Early Bird : SGD550 if payment by 1 March 2012 - Save \$300!
Normal : SGD850 if payment from 2 March 2012
Onsite : SGD950
Group Discount : For 3 or more participants, contact
steven@hofconsulting.com

Registration & Payment

Web : www.hofconsulting.com
Email : steven@hofconsulting.com
Tel : +65 962 55 742

- Credit Card payment
- Cheque payment: Cheque/bank draft payable to "Hof Consulting Pte Ltd" and mail to:
Hof Consulting Pte Ltd
3 Raffles Place #07-01
Singapore 048617
- Telegraphic/Wire Transfer payment (Bank charges to be paid by the sender):
Account Name: Hof Consulting Pte Ltd
Bank: OCBC Bank Bank Code: 7339
Branch: Orchard Branch Code: 508
Account Number: 508-803525-001 Swift Code: OCBCSGSG

Bookings subjected to the following **TERMS & CONDITIONS**:

- If payment not received in full by the registration dates, admittance to the conference will not be granted.
- If a participant is unable to attend, a replacement is welcomed if Hof Consulting is informed 24 hours before the conference. Contact steven@hofconsulting.com
- For cancellation in writing made by 1 March 2012, 50% of the conference fee will be refunded. No refunds thereafter.
- It may be necessary for reasons beyond the control of Hof Consulting to alter the content, timings or venue. Hof Consulting will not accept liability for any losses due to alterations.

Hotel

For foreign delegates, we have a special hotel rate with the Swissotel The Stamford where the Raffles City Convention Centre is located.

Swissotel The Stamford
2 Stamford Road
Singapore 178882
Tel : +65 6338 8585
Email : singapore-stamford@swissotel.com
Website : www.swissotel.com/singapore-stamford

Quote "APAC Recruiter 2012" when making your hotel reservation.

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